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PTO/SB/21 (08-00)

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# TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Applicati n Number	10/024,526
Filing Dat	December 21, 2001
First Named Invent r	Subir E. Gupta
Group Art Unit	2167
Examiner Name	TBA
Attorney Docket Number	005222.00117

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ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Response <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Ross A. Dannenberg, Reg. No. 49,024
Signature	
Date	March 21, 2002

## CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on this date: <input type="text"/>			
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**PATENT APPLICATION**

**UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: )  
 )  
Subir E. Gupta ) Group Art No. 2167  
 )  
Serial No: 10/024,526 ) Examiner: TBA  
 )  
Filed: December 21, 2001 ) Docket No. 005222.00117

For: SALES OPTIMIZATION

**INFORMATION DISCLOSURE STATEMENT**

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Assistant Commissioner for Patents and Trademarks  
Washington, D.C. 20231

Sir:

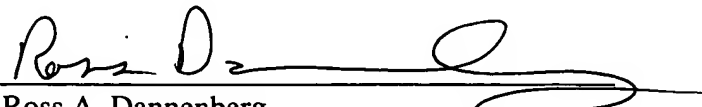
Pursuant to 37 C.F.R. §1.56 and in compliance with 37 C.F.R. §1.97, Applicant submits herewith Form PTO-1449 identifying information for consideration by the Examiner. A copy of the cited references is enclosed.

Applicant does not waive any right to take appropriate action to establish patentability over the listed documents should they be applied as a reference against the claims of the present application.

Consideration of the cited information and making the same of record in the prosecution of the above-noted application are respectfully requested. Should the Patent and Trademark Office determine that a fee is required, please charge our Deposit Account No. 19-0733.

Respectfully submitted,

**BANNER & WITCOFF, LTD.**

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**INFORMATION DISCLOSURE  
CITATION**  
Sheet 1 of 2



Attorney Docket No.  
005222.00117

Serial No.  
10/024,526

Applicant(s): Subir E. Gupta

Filing Date: December 21, 2001

Group: 2167

**U.S. PATENT DOCUMENTS**

Examiner Initial	Patent No.	Date	Name	Class	Subclass	Filing Date (if appropriate)
	6,094,641	7/25/00	Ouimet et al.			
	6,078,901	6/20/00	Ching			
	6,061,658	5/9/00	Chou et al.			
	5,974,396	10/26/99	Anderson et al.			
	5,960,415	9/28/99	Williams			
	5,930,764	7/27/99	Melchione et al.			
	5,712,985	1/27/98	Lee et al.			
	5,615,109	3/25/97	Eder			
	5,377,095	12/27/94	Maeda et al.			

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**FOREIGN PATENT DOCUMENTS**

Examiner Initial	Document No.	Date	Country	Class	Subclass	Translation	
						YES	NO

**OTHER DOCUMENTS (including Author, Title, Date, Pertinent Pages, etc.)**


**EXAMINER**

**DATE CONSIDERED**

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.